

Have your say with DEFRA on the development of a 25 year Food and Farming Strategy

In October Defra held a series of consultation events across the country to identify the key issues of stakeholders which need addressing in the development of a 25 year Food and Farming Strategy.

Following this, Defra has offered to present their findings so far at an event organised by **Yorkshire Food Farming and Rural Network** here in the North of England.

The Defra team have been busy collating feedback for incorporation into their draft strategy and for the next phase are looking for exemplars of good practice in productivity, exports, innovation and technology.

We would like to welcome all food, farming and rural business/network representatives to have your chance to hear current Defra thinking about exciting local initiatives and have an opportunity to participate in a Question & Answer session with **Defra's Head of Innovation and Farming, Sarah Eppel** as well as hear from a number of experts on productivity and the growing economy. **Madge Moore**, the **new Chairman of the Yorkshire Food, Farming and Rural Network** will chair the event.

Speakers at the event include James Hopwood, Director, Ibbotsons Produce Ltd, at York, Professor Rob Edwards, Head of Agriculture, University of Newcastle and Chair of the Farmer Scientist Network which is based at the showground, and Sam Hoste, on the planned livestock Centre for Agricultural Innovation based at the national AgriFood Innovation Campus, York.

Come along to our complimentary event on **Tuesday 1st December from 12pm - 4:30pm**. The event is free to attend and will include a bacon sandwich lunch and refreshments.

The event is taking place in the Calder Room, Pavilions of Harrogate, Great Yorkshire Showground, Harrogate, HG2 8NZ.

We look forward to seeing you there.

To book your place, please contact **Holly Jones** on **01423 546251**, email **hollyj@yas.co.uk** or visit: **<http://www.eventbrite.co.uk/e/yorkshire-consultation-on-defras-25-year-food-farming-plan-tickets-19520514384>**



Madge Moore, Chairman of the Yorkshire Food, Farming and Rural Network

